



**WSIS
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Session Outcome Document

AI for Good at Scale: The Community-Led Impact Flywheel

Interlai Foundation

6 July 2029

<https://www.itu.int/net4/wsis/forum/2026/Agenda/Session/571>

Key Issues Discussed

- The persistent challenge of scaling proven social impact interventions without losing the local context that makes them effective.
- Why many AI for social good initiatives remain limited to pilots and struggle to achieve sustainable systems-level impact.
- The importance of placing frontline organisations and community expertise at the centre of AI design and deployment.
- How startup product development principles—including user-centred design, rapid experimentation, and continuous iteration—can strengthen social impact implementation.
- The role of AI in expanding human capacity by reducing administrative burdens rather than replacing frontline workers.
- Practical lessons from deploying AI in low-resource education settings across Kenya, Rwanda, and Uganda.
- The need for collaborative frameworks that enable governments, nonprofits, funders, and technology partners to co-create responsible AI solutions.

Key Outcomes of the Session

Key insights and findings

- Introduced the ***Community-Led Impact Flywheel*** as a practical framework for scaling AI-enabled social impact through continuous learning and community feedback.
- Demonstrated how community-led product development can produce AI tools that are more relevant, trusted, and sustainable.

- Showcased the Interlai Teaching Assistant as a practical example of AI expanding teacher capacity while strengthening education systems.

Announcements, launches, or new initiatives

- Shared Interlai Foundation's Community-Led Impact Flywheel framework with the broader WSIS and AI for Good community.
- Highlighted ongoing pilots of the Interlai Teaching Assistant with education partners in Kenya, Rwanda, and South Africa.

Agreements, collaborations, or commitments

- Invited participants to contribute feedback and practical insights to further develop the Community-Led Impact Flywheel.
- Strengthened connections between practitioners interested in applying community-led approaches to AI implementation across different sectors.

Key Recommendations and Forward-Looking Actions

- Prioritise community-led design by engaging frontline organisations as long-term co-design partners throughout the AI development lifecycle.
- Shift investment from short-term pilots towards iterative systems that continuously learn, improve, and scale proven interventions.
- Measure AI success by its ability to expand human capacity, strengthen institutions, and improve outcomes for communities.
- Foster cross-sector collaboration between governments, civil society, academia, philanthropy, and technology partners to accelerate responsible AI adoption.
- Continue developing and validating practical frameworks, such as the Community-Led Impact Flywheel, that enable scalable, locally led implementation of AI aligned with the WSIS vision for inclusive digital transformation.